

**RACHEL
BAUMGARTNER**

rachbaum.com
630.746.4292
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DeKalb, Illinois

SKILLS

Graphic Design
Branding
Web Design
Motion Graphics
Google Ads

TOOLS

InDesign
Photoshop
Illustrator
After Effects
WordPress
Email Marketing Tools
Microsoft Office

CERTIFICATIONS

Google Ads Display Certification
Google Ads Search Certification
Google Ads Video Certification

REFERENCES

Available upon request

EDUCATION

Bachelor of Fine Arts in Visual Communication
Northern Illinois University, DeKalb Illinois
May 2018

PROFESSIONAL EXPERIENCE

Graphic & Web Designer
MorningStar Media Group, Sycamore, Illinois
July 2018–Present

Responsibilities: Currently working with clients to create various designs that meet their goals and objectives, both individually and as a team. Designing deliverables across a variety of media: web, social, email, Google Ads, branding, and print. Animating visuals using Photoshop and After Effects for Google Ads, email marketing, and social media platforms.

Graphic Design Intern
OC Creative, DeKalb, Illinois
June 2017–August 2017

Responsibilities: Working with clients to create various designs that met their needs and goals. Learning new techniques from my supervisor and working with the other interns on various research projects.

Volunteer Director of Visual Communications
Healing Hands Mission, Saint Charles, Illinois
August 2015–Present

Responsibilities: Designing various deliverables such as flyers, brochures, and posters for events as well as the business cards for the board members. Creating content and visuals for both social media and email marketing.